



# SPONSORSHIP PROPOSAL

## GLOBAL AWAKENED SUMMIT

*VIP Gala and Yacht Mastermind*

Happening on  
24-26 February, 2023

Location  
Miami, Florida



# ABOUT US



## Kessa Gooden

### GLOBAL AWAKENED EVENTS

Kessa Gooden is an Author, Motivational Speaker and Philanthropist. Given her ability to speak, Kessa has been motivating and empowering men, women and children worldwide.

Global Awakened Initiative Inc. has been providing quality intervention service Through Kessa Gooden since our founding in 2007.

It is our mission to help the younger population in the world, by providing the necessary life essentials skills.

We believe that the best way to achieve this goal is to, get our community involved in all that we do. by using the participative approach we will be able to achieve our goal objective

# OUR EVENTS



We invite highly successful leaders, strategists, and business owners to teach our community how to accelerate business, generate more referrals, create multiple revenue streams, increase sales, learn digital marketing techniques, elevate brand awareness and concentrate on hyper-growth.

The topics of the Summit range from leadership, innovation, marketing, business operations, investment strategies, and inspiration.

We have a great line up of speakers, you can find them on our website! Dress Code: Business professional for the summit and dress best for GALA night.

# BENEFITS OF JOINING



1

Admission to enter GAI Galas

2

Admission to enter GAI Summits

3

At door raffle tickets (For donated items)

4

Discount to celebrity Poker Night

5

Discount to Unity Honors Award Night

6

Discounts to partners events

7

Access to Kids Summit

# OUR SPONSORSHIP PACKAGES

## Power of Alpha and Beta Sponsor Package

- 8 Sponsored Children w/Tote Bags
- Full Page Level Spot in Program Book
- Logo on Step and Repeat Red Carpet
- 2x Spot on Top Chicago Media Outlet
- Mentions on Local Radio/T.V.
- 1 VIP Parking
- Main Stage Presentation
- Jumbotron Ad Scrolling
- VIP Banners Inside and Outside
- 10x10 Vendor Space 50% Disc
- Logo Link on Website and Social Media
- Logo on Tees and Tote Bags

**\$ 10,000**

## Power of Confidence Sponsor Package

- 4 Sponsored Children w/Tote Bags
- 1/2 Page Level Spot in Program
- Logo on Step and Repeat Red Carpet
- 1x Spot on Top Chicago Media Outlet
- Mentions on Local Radio/T.V.
- Jumbotron Ad Scrolling
- VIP Banner
- Vendor Package 25% Disc
- Logo link on Web page and Social Media
- Logo on Tees

**\$ 5,000**

# OUR SPONSORSHIP PACKAGES

## Power of Adversity Sponsor Package

- 2 Sponsored Children w Tote Bags
- Biz Card Level Spot in Program
- Logo on Step and Repeat Red Carpet
- Mentions on Local Radio/T.V.
- Mention on Acknowledgment Page
- Logo on Tees

\$ 1,250

## Power of Passion Sponsor Package

- 2 Sponsored Children w/Tote Bags
- Mentions on Local Radio/T.V.
- Mention on Acknowledgment
- Page Logo on Tees

\$ 500

## Power of Choice Sponsor Package

- 1 Sponsored Child w/Tote Bag
- Mention on Acknowledgment Page
- Mention on Social Media

\$ 250

*Scan to visit our Event*



# OUR VENDOR PACKAGES

## Power of Action Vendor Package

- 3 Sponsored Children w/Tote Bags
- 1/4 Page Level Spot in Program
- Mentions on Local Radio/T.V.
- Jumbotron Ad Scrolling
- Vendor Package 25% Disc
- Logo link on Web page and Social Media
- Logo on Tees

\$ 3,750

## Power of Harmony Vendor Package

- 3 Sponsored Children w/Tote Bags
- 1/8 Page Level Spot in Program
- Mentions on Local Radio/T.V.
- Vendor Package 10% Disc
- Logo link on Social Media
- Logo on Tees

\$ 2,500

## Vendor Package

- 12' x 10' Space w/Table
- 1/4 pg. in Booklet
- Table Cloth
- Trash Can
- 2 Chairs

\$ 500

# SCHEDULE FOR EVENT

## DAY 1

TIME	PLAN
8:00 – 9:00 AM	Speaker/Attendee Check-in Name & Subject
9:00 – 9:10 AM	MC/Host Intro
9:15 – 9:45 AM	1st Speaker Allow last 10 Min for Q & A
10:00 – 10:30 AM	2nd Speaker Q & A
10:30 - 11:00 AM	3rd Speaker Q & A
11:30 AM - 12:00 PM	4th Speaker Q & A
12:00 – 1:00 PM	Lunch
1:00 – 1:10 PM	MC/Host Resume Event



# SCHEDULE FOR EVENT

## DAY 1

TIME	PLAN
1:15 - 1:45 PM	5th Speaker Q & A
2:00 - 2:30 PM	6th Speaker Q & A
2:30 - 3:00 PM	Maybe a Pitch Contest – something fun – or another Speaker
3:00 – 3:10 PM	Break
3:15 - 3:45 PM	7th Speaker Q & A
4:00 - 4:30 PM	8th Speaker Q & A
4:30 - 5:00 PM	Prize Drawings
5:00 – 7:00 PM	Social Mixer – Networking – (Beer, Wine, Soft Drinks, Snacks)

# SCHEDULE FOR EVENT

## DAY 2

TIME	PLAN
8:00 – 9:00 AM	Speaker/Attendee Check-in Name & Subject
9:00 – 9:10 AM	MC/Host Intro
9:15 – 9:45 AM	1st Speaker Allow last 10 Min for Q & A
10:00 – 10:30 AM	2nd Speaker Q & A
10:30 - 11:00 AM	3rd Speaker Q & A
11:30 AM - 12:00 PM	4th Speaker Q & A
12:00 – 1:00 PM	Lunch
1:00 – 1:10 PM	MC/Host Resume Event

# SCHEDULE FOR EVENT

## DAY 2

TIME	PLAN
1:15 - 1:45 PM	5th Speaker Q & A
2:00 - 2:30 PM	6th Speaker Q & A
2:30 - 3:00 PM	Maybe a Pitch Contest – something fun – or another Speaker
3:00 – 3:10 PM	Break
3:15 - 3:45 PM	7th Speaker Q & A
4:00 - 4:30 PM	8th Speaker Q & A
4:30 - 5:00 PM	Prize Drawings
5:00 – 6:00 PM	Social Mixer – Networking – (Beer, Wine, Soft Drinks, Snacks)
6:00 – 9:00 PM	VIP Dinner

# SCHEDULE FOR EVENT

## DAY 3

### TIME

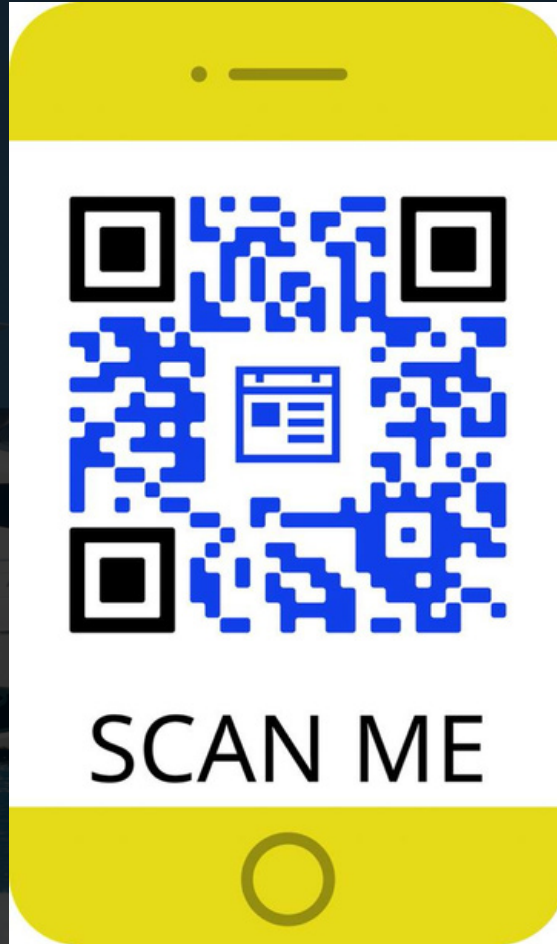
### PLAN

10:00 AM – 6:00 PM

VIP Brunch & Boat Ride  
Cruise (Location to be  
Disclosed)



VISIT OUR EVENT



*Scan to visit our Event*

**Thank  
you!**



**KESSA GOODEN Global  
Awakened Events 501(c)3 Tax  
Exempt Organization**

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**Location**  
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